

# Ratecard

## Original Q4 2023 & January 2024 Ratecard Prime News

Ratecard advertising rates and programme schedule are subject to change



[illegible]

## Week 40

**w/c 1st October 2023** **Week 40**

## Week 40

## October 2023 Ratecard

[illegible]

**w/c 8th October 2023**

## Week 41

## Week 41

## October 2023 Ratecard

[illegible]

**w/c 15th October 2023**

## Week 42

## Week 42

## October 2023 Ratecard

[illegible]

**w/c 22nd October 2023**

## Week 43



## Week 43

[illegible]

## Week 44

# November 2023 Ratecard

| Sunday 29-Oct |  | Monday 30-Oct |  | Tuesday 31-Oct |  | Wednesday 1-Nov |  | Thursday 2-Nov |  | Friday 3-Nov |  | Saturday 4-Nov |  |
|---------------|--|---------------|--|----------------|--|-----------------|--|----------------|--|--------------|--|----------------|--|
| Prime         |  | Prime         |  | Prime          |  | Prime           |  | Prime          |  | Prime        |  | Prime          |  |
| 1800          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
|               |  |               |  |                |  |                 |  |                |  |              |  |                |  |
|               |  |               |  |                |  |                 |  |                |  |              |  |                |  |
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|               |  |               |  |                |  |                 |  |                |  |              |  |                |  |
|               |  |               |  |                |  |                 |  |                |  |              |  |                |  |
|               |  |               |  |                |  |                 |  |                |  |              |  |                |  |
|               |  |               |  |                |  |                 |  |                |  |              |  |                |  |
|               |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 1830          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 1900          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 1930          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 2000          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 2030          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 2100          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 2130          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 2200          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 2230          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 2300          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 2330          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 2400          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 2430          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 0100          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 0130          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 0200          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 0230          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 0300          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 0330          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 0400          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 0430          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 0500          |  |               |  |                |  |                 |  |                |  |              |  |                |  |
| 0530          |  |               |  |                |  |                 |  |                |  |              |  |                |  |

Key: 

Core Programmes

Key: 

Title Release/Changed

Rate increases

Special Event

Prices Shown are for 30 second spots and are not inclusive of GST

## November 2023 Ratecard

[illegible]

**w/c 5th November 2023**

## Week 45

## November 2023 Ratecard

[illegible]

**w/c 5th November 2023**

## Week 45

November 2023 Ratecard

| Sunday 12-Nov |                  | Monday 13-Nov    |  | Tuesday 14-Nov |  | Wednesday 15-Nov |  | Thursday 16-Nov |  | Friday 17-Nov    |  | Saturday 18-Nov |  |
|---------------|------------------|------------------|--|----------------|--|------------------|--|-----------------|--|------------------|--|-----------------|--|
| Prime         |                  | Prime            |  | Prime          |  | Prime            |  | Prime           |  | Prime            |  | Prime           |  |
| 0600          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 0630          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 0700          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 0730          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 0800          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 0830          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 0900          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 0930          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 1000          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 1030          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 1100          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 1130          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 1200          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 1230          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 1300          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 1330          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 1400          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 1430          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 1500          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 1530          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 1600          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 1630          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 1700          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
| 1730          | Prime News \$900 |                  |  |                |  |                  |  |                 |  |                  |  |                 |  |
|               |                  | Prime News \$900 |  |                |  | Prime News \$900 |  |                 |  | Prime News \$900 |  |                 |  |

1800  
1830  
1900  
1930  
2000  
2030  
2100  
2130  
2200  
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0100  
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1800  
1830  
1900  
1930  
2000  
2030  
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0500  
0530

 Special Event

Prices Shown are for 30 second spots and are not inclusive of GST

## November 2023 Ratecard

[illegible]

**w/c 19th November 2023**

## Week 47



1800  
1830  
1900  
1930  
2000  
2030  
2100  
2130  
2200  
2230  
2300  
2330  
2400  
2430  
0100  
0130  
0200  
0230  
0300  
0330  
0400  
0430  
0500  
0530

1800  
1830  
1900  
1930  
2000  
2030  
2100  
2130  
2200  
2230  
2300  
2330  
2400  
2430  
0100  
0130  
0200  
0230  
0300  
0330  
0400  
0430  
0500  
0530

## Special Event

Prices Shown are for 30 second spots and are not inclusive of GST

## November 2023 Ratecard

[illegible]

**w/c 26th November 2023**

## Week 48

## Week 48

## December 2023 Ratecard

[illegible]

**w/c 3rd December 2023**

## Week 49

## December 2023 Ratecard

[illegible]

Key:  Core Programmes

Key:  Title Release/Changed

☐ Rate increases

**Special Event**

Prices Shown are for 30 second spots and are not inclusive of GST

**w/c 3rd December 2023**

## Week 49

## December 2023 Ratecard

| December 2020 Ratecard |  |               |  |                |  |                  |  |                 |  |               |  |                 |  |      |            |       |  |
|------------------------|--|---------------|--|----------------|--|------------------|--|-----------------|--|---------------|--|-----------------|--|------|------------|-------|--|
| Sunday 10-Dec          |  | Monday 11-Dec |  | Tuesday 12-Dec |  | Wednesday 13-Dec |  | Thursday 14-Dec |  | Friday 15-Dec |  | Saturday 16-Dec |  |      |            |       |  |
| Prime                  |  | Prime         |  | Prime          |  | Prime            |  | Prime           |  | Prime         |  | Prime           |  |      |            |       |  |
|                        |  |               |  |                |  |                  |  |                 |  |               |  |                 |  |      |            |       |  |
|                        |  |               |  |                |  |                  |  |                 |  |               |  |                 |  |      |            |       |  |
|                        |  |               |  |                |  |                  |  |                 |  |               |  |                 |  |      |            |       |  |
|                        |  |               |  |                |  |                  |  |                 |  |               |  |                 |  |      |            |       |  |
|                        |  |               |  |                |  |                  |  |                 |  |               |  |                 |  |      |            |       |  |
|                        |  |               |  |                |  |                  |  |                 |  |               |  |                 |  |      |            |       |  |
|                        |  |               |  |                |  |                  |  |                 |  |               |  |                 |  |      |            |       |  |
|                        |  |               |  |                |  |                  |  |                 |  |               |  |                 |  |      |            |       |  |
|                        |  |               |  |                |  |                  |  |                 |  |               |  |                 |  |      |            |       |  |
|                        |  |               |  |                |  |                  |  |                 |  |               |  |                 |  |      |            |       |  |
|                        |  |               |  |                |  |                  |  |                 |  |               |  |                 |  |      |            |       |  |
|                        |  |               |  |                |  |                  |  |                 |  |               |  |                 |  |      |            |       |  |
|                        |  |               |  |                |  |                  |  |                 |  |               |  |                 |  |      |            |       |  |
|                        |  |               |  |                |  |                  |  |                 |  |               |  |                 |  |      |            |       |  |
|                        |  |               |  |                |  |                  |  |                 |  |               |  |                 |  |      |            |       |  |
|                        |  |               |  |                |  |                  |  |                 |  |               |  |                 |  | 1730 | Prime News | \$900 |  |

**w/c 10th December 2023**

## Week 50

**w/c 10th December 2023** **Week 50**

## Week 50

December 2023 Ratecard

| Sunday 17-Dec |                  | Monday 18-Dec    |  | Tuesday 19-Dec |  | Wednesday 20-Dec |  | Thursday 21-Dec |  | Friday 22-Dec    |  | Saturday 23-Dec |      |
|---------------|------------------|------------------|--|----------------|--|------------------|--|-----------------|--|------------------|--|-----------------|------|
| Prime         |                  | Prime            |  | Prime          |  | Prime            |  | Prime           |  | Prime            |  | Prime           |      |
| 0600          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 0600 |
| 0630          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 0630 |
| 0700          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 0700 |
| 0730          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 0730 |
| 0800          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 0800 |
| 0830          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 0830 |
| 0900          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 0900 |
| 0930          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 0930 |
| 1000          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 1000 |
| 1030          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 1030 |
| 1100          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 1100 |
| 1130          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 1130 |
| 1200          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 1200 |
| 1230          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 1230 |
| 1300          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 1300 |
| 1330          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 1330 |
| 1400          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 1400 |
| 1430          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 1430 |
| 1500          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 1500 |
| 1530          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 1530 |
| 1600          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 1600 |
| 1630          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 1630 |
| 1700          |                  |                  |  |                |  |                  |  |                 |  |                  |  |                 | 1700 |
| 1730          | Prime News \$900 |                  |  |                |  |                  |  |                 |  |                  |  |                 | 1730 |
|               |                  | Prime News \$900 |  |                |  | Prime News \$900 |  |                 |  | Prime News \$900 |  |                 |      |



## Week 51

## December 2023 Ratecard

[illegible]

**w/c 24th December 2023**

## Week 52

## Week 52

## January 2024 Ratecard

[illegible]

**w/c 31st December 2023**

## Week 1

## Week 1

## January 2024 Ratecard

[illegible]

**w/c 7th January 2024**

## Week 2

## Week 2

## January 2024 Ratecard

[illegible]

**w/c 14th January 2024**

## Week 3



| Key:                                                              | Core Programmes | Key: | Title Release/Changed | Rate increases | Special Event |
|-------------------------------------------------------------------|-----------------|------|-----------------------|----------------|---------------|
| Prices shown are for 30 second spots and are not inclusive of GST |                 |      |                       |                |               |

## Week 3

January 2024 Ratecard

| Sunday 21-Jan |                  | Monday 22-Jan |                  | Tuesday 23-Jan |                  | Wednesday 24-Jan |                  | Thursday 25-Jan |                  | Friday 26-Jan |                  | Saturday 27-Jan |      |
|---------------|------------------|---------------|------------------|----------------|------------------|------------------|------------------|-----------------|------------------|---------------|------------------|-----------------|------|
| Prime         |                  | Prime         |                  | Prime          |                  | Prime            |                  | Prime           |                  | Prime         |                  | Prime           |      |
| 0600          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 |      |
|               |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 |      |
|               |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 |      |
|               |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 |      |
|               |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 |      |
|               |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 |      |
|               |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 |      |
|               |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 |      |
|               |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 |      |
|               |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 |      |
|               |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 |      |
|               |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 |      |
|               |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 |      |
|               |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 |      |
|               |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 |      |
| 0630          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 0630 |
| 0700          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 0700 |
| 0730          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 0730 |
| 0800          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 0800 |
| 0830          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 0830 |
| 0900          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 0900 |
| 0930          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 0930 |
| 1000          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 1000 |
| 1030          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 1030 |
| 1100          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 1100 |
| 1130          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 1130 |
| 1200          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 1200 |
| 1230          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 1230 |
| 1300          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 1300 |
| 1330          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 1330 |
| 1400          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 1400 |
| 1430          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 1430 |
| 1500          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 1500 |
| 1530          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 1530 |
| 1600          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 1600 |
| 1630          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 1630 |
| 1700          |                  |               |                  |                |                  |                  |                  |                 |                  |               |                  |                 | 1700 |
| 1730          | Prime News \$550 |               | Prime News \$550 |                | Prime News \$550 |                  | Prime News \$550 |                 | Prime News \$550 |               | Prime News \$550 |                 | 1730 |

## Week 4

## January 2024 Ratecard

|                  | Sunday 28-Jan | Monday 29-Jan | Tuesday 30-Jan | Wednesday 31-Jan | Thursday 1-Feb | Friday 2-Feb | Saturday 3-Feb |
|------------------|---------------|---------------|----------------|------------------|----------------|--------------|----------------|
|                  | Prime         | Prime         | Prime          | Prime            | Prime          | Prime        | Prime          |
| 0600             |               |               |                |                  |                |              |                |
| 0630             |               |               |                |                  |                |              |                |
| 0700             |               |               |                |                  |                |              |                |
| 0730             |               |               |                |                  |                |              |                |
| 0800             |               |               |                |                  |                |              |                |
| 0830             |               |               |                |                  |                |              |                |
| 0900             |               |               |                |                  |                |              |                |
| 0930             |               |               |                |                  |                |              |                |
| 1000             |               |               |                |                  |                |              |                |
| 1030             |               |               |                |                  |                |              |                |
| 1100             |               |               |                |                  |                |              |                |
| 1130             |               |               |                |                  |                |              |                |
| 1200             |               |               |                |                  |                |              |                |
| 1230             |               |               |                |                  |                |              |                |
| 1300             |               |               |                |                  |                |              |                |
| 1330             |               |               |                |                  |                |              |                |
| 1400             |               |               |                |                  |                |              |                |
| 1430             |               |               |                |                  |                |              |                |
| 1500             |               |               |                |                  |                |              |                |
| 1530             |               |               |                |                  |                |              |                |
| 1600             |               |               |                |                  |                |              |                |
| 1630             |               |               |                |                  |                |              |                |
| 1700             |               |               |                |                  |                |              |                |
| 1730             |               |               |                |                  |                |              |                |
| Prime News \$550 |               |               |                |                  |                |              |                |
| Prime News \$550 |               |               |                |                  |                |              |                |
| Prime News \$550 |               |               |                |                  |                |              |                |
| Prime News \$550 |               |               |                |                  |                |              |                |

**w/c 28th January 2024**

## Week 5

## Week 5