

+H R=E

NEWS FIRST
● AT 5.30PM
● AT 5.30PM

Q2
Rates

+H R=E

Peak

All Day

Daytime

April

-4.9%

-7.6%

-21.1%

May

-15.9%

-16.8%

-23.8%

June

-16.1%

-17.3%

-26.2%

Q2

-12.9%

-14.4%

-23.8%

NEWS FIRST
● AT 5.30PM

April, May, June

\$700

-23.9%

The logo for Bravo, consisting of the word "bravo" in a white, lowercase, sans-serif font, positioned inside a solid black rectangular box.

Q2 Rates

30" CPTs. All CPTs are based on all-time run of station group. Exclusions or day strategies will incur a premium. Long durations above 60" are subject to approval and potential premiums based on requirements. Published CPTs are opening rates and subject to change.

	70% Peak
All People 25 – 54	\$426
Females 25 – 54	\$420
HHS 25 – 54	\$364
HHS wk 0 – 14	\$417

Rush

eden

HGTV

Discovery

TLC

**DISCOVERY
turbo**

living.

Q2 Rates

30" CPTs. All CPTs are based on all-time run of station group. Exclusions or day strategies will incur a premium. Long durations above 60" are subject to approval and potential premiums based on requirements. Published CPTs are opening rates and subject to change.

	All Time	60-65% Peak
All People 25 – 54	\$387	\$426
Females 25 – 54	\$382	\$420
Males 25 – 54	\$379	\$417
HHS 25 – 54	\$362	\$398
HHS wk 0 – 14	\$397	\$437
All People 40 – 64	\$327	\$360
Females 40 – 64	\$322	\$354