

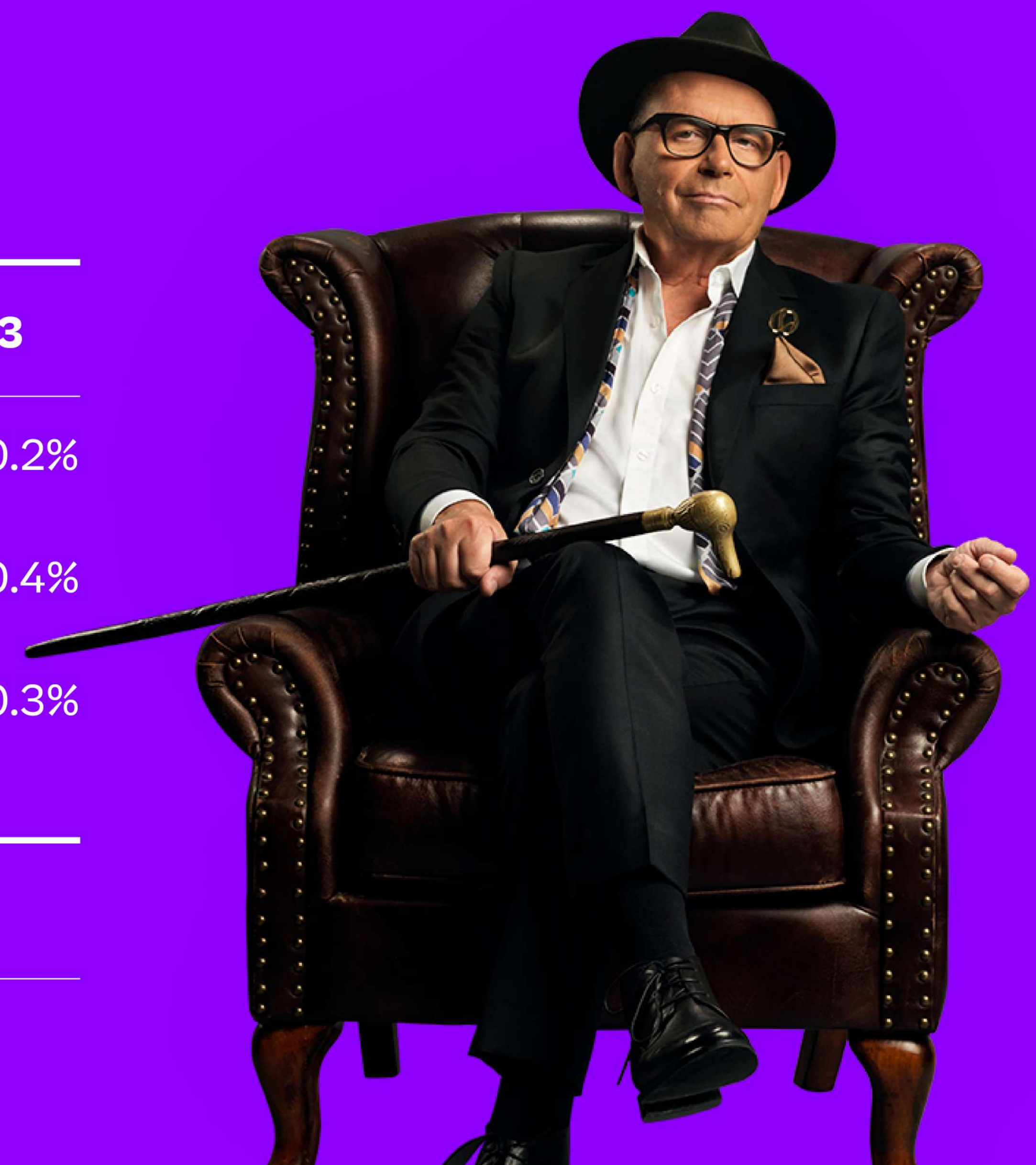
Q3

Q3 Rates

Opening rates

+H R-E	July	Aug	Sept	Q3
Peak	-0.4%	0.3%	-0.7%	-0.2%
Daytime	-1.5%	0.1%	0.1%	-0.4%
All Day	-0.6%	0.2%	-0.6%	-0.3%

Prime NEWS	July	Aug	Sept
	\$920	\$920	\$920



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Q3 Rates

30" Eqv.CPTs. All CPTs are based on run of station.
Exclusions or day strategies will incur a premium.
Published CPTs are opening rates and subject to change



	70% Peak	100% Off Peak
All People 25-54	\$403	\$260
Females 25-54	\$340	\$220
HHS 25-54	\$330	\$250
HHS wk 0-14	\$365	\$260
Females 18-49	\$395	\$265
All People 18-49	\$480	\$300



BELOW DECK
DOWN UNDER

Q3 Rates

Rush eden HGTV TLC DISCOVERY turbo ID living. Discovery

30" Eqv.CPTs. All CPTs are based on run of station.
Exclusions or day strategies will incur a premium.
Long durations above 60" are subject to GCPTs based on requirements
and are subject to approval.
Published CPTs are opening rates and subject to change

GCPTs - WBD CPT Channels - 60-65% Peak

	July/Aug	Sept
All People 25-54	\$355	\$363
Females 25-54	\$345	\$353
HHS 25-54	\$345	\$353
HHS wk 0-14	\$325	\$330
Females 18-49	\$373	\$380
All People 18-49	\$420	\$430
All People 40-64	\$335	\$340
Females 40-64	\$325	\$330
Males 25-54	\$377	\$385

GCPTs - WBD CPT Channels - 100% off peak

	July/Aug	Sept
All People 25-54	\$227	\$230
Females 25-54	\$215	\$220
HHS 25-54	\$205	\$210
HHS wk 0-14	\$205	\$210
Females 18-49	\$250	\$255
All People 18-49	\$270	\$280
All People 40-64	\$220	\$225
Females 40-64	\$205	\$210
Males 25-54	\$250	\$255